Bethlehem: "The Anti-Racist City" — how's that sound?

The Bethlehem Gadfly Community Engagement Initiative September 18, 2020

Latest in a series of posts about the Community Engagement Initiative

"The Community Engagement Initiative is [about] looking at the ways that we as a community can end systemic racism and create an equitable city." Councilman Willie Reynolds



Can you imagine a new (or additional) brand for Bethlehem? Gadfly is anxious to get the campaign going. Can anybody photoshop in "the Anti-Racist City"? The CEI is our castle in the air. Let's start imaging some supports under it.

"We are at an important moment in our community's history, and we have an opportunity to do something truly momentous." Anna Smith