

Southside Vision

The Bethlehem Gadfly Southside February 26, 2021

 *Latest in a series of posts on the Southside* 

Community Action Development Corporation of Bethlehem

Based on a belief in economic and social justice, Community Action Development Corporation of Bethlehem (CADCB) improves the quality of life in south Bethlehem by fostering economic opportunity, promoting community development, and empowering residents to actively participate in the decision-making process regarding the future of our diverse community.

“Empowering people and transforming South Bethlehem”

On February 18 the Community Action Development Corporation of Bethlehem hosted a meeting in which director Yari Colon-Lopez asked the assembled group the pregnant and poignant question, “What’s your vision for the Southside?”

The CADCB is formulating the next phase of its Southside Vision program.

Gadfly’s betting that most of you, like him, are not familiar with this remarkable organization. And we all should be. So he encourages you to **listen at some length** to Director Yari describe CADCB’s productive and fruitful activities.



It’s truly a great story.

One that we all should know.

Please give a **listen**.

You can follow along on the slides below.

And then in subsequent posts Gadfly will capture for you a portion of the February 18 discussion that followed the vision question.

**SSV 2020-2021
Budget \$150,000**

Funding provided by
DCED and CSBG cares.

Peoples Security
Bank & Trust Est. 1909

Provident
BANK

Since 1997

DEVELOPMENT
Budget: \$4,500
Theatre Row rendering.
Ongoing maintenance of
park and physical
improvements.

**TRANSFORMING
COMMUNITY
IMAGE**
Budget: 7,000
Continue the Southside
Proud Marketing
Campaign. Host
Community Forums.

**BUSINESS & ECONOMIC
SUSTAINABILITY**
Budget: 36,000
Business Development Education and
Outreach for South Bethlehem
Entrepreneurs.
Business Networking Event

HOUSING
Budget: 16,500
Fund a Community Organizer position.
Landlord Tenant workshop.

OUTDOOR & WELLNESS
Budget: 20,000
Community Festivals, Children and
Youth programs, Community Garden
clubs and in-park basketball clinics.

The Southside Vision 20/20 Master Plan identified five areas in which to focus its resources:

Economic Sustainability – The economic viability of south Bethlehem will be advanced through business development, job creation, and promotion of south Bethlehem small businesses within and outside the community.

Housing –Through education, advocacy, and rehabilitation of the existing housing stock, south Bethlehem residents will have access to safe, decent, and affordable housing.

Public Spaces – South Bethlehem’s public spaces will be continually improved to increase accessibility and utilization.

Safety and Wellbeing – Residents and visitors will feel safe and secure in south Bethlehem with plentiful opportunities for local residents to flourish and thrive.

Community Engagement and Communication – Southside Vision will mobilize, engage, and coordinate the efforts of south Bethlehem residents and other stakeholders through meetings, events, and strategic communications.

ECONOMIC SUSTAINABILITY

The economic viability of south Bethlehem will be advanced through business development, job creation, and promotion of south Bethlehem small businesses within and outside the community.

495

↳ Entrepreneurs received small business education

78

Southside Jobs were Created

25

New Businesses Launched on the Southside

HOUSING

Through education, advocacy, and rehabilitation of the existing housing stock, south Bethlehem residents will have access to safe, decent, and affordable housing.

21

Completed Residential Facades

552

Prospective Homebuyer Received Education

150 +

Residents received referrals to programs

CREATING AND ENHANCING OPEN SPACE THROUGH DEVELOPMENT

South Bethlehem's public spaces will be continually improved to increase accessibility and utilization.

29	30	39
REMOVED DEAD TREES	PRUNED TREES	PLANTED STREET TREES



Safety and Wellbeing

Residents and visitors will feel safe and secure in south Bethlehem with plentiful opportunities for local residents to flourish and thrive.

2	12	2
Completed Murals	Community Festivals	Community Gardens Improved

1200 + Neighborhood you and residents have participated in enriching activities

Planning: New Neighborhood Plan 2021-2031

Stakeholder Interviews

Schedule interviews with key stakeholders including Southside Vision Steering Committee Members.

Conduct Surveys

Distribute survey and collect data using both paper and electronic surveys.

Host Public Meetings

Host neighborhood meetings via zoom

Adopt the Plan

Consolidate Community Input to guide the focus of the NPP and share with the community.

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