

You can still First Friday!

[The Bethlehem Gadfly](#) [coronavirus](#), [Uncategorized](#) April 3, 2020

Online Today!

4pm: info from Missy Hartney

7pm: concert begins

Southside Arts District

Happening on First Fridays

Each First Friday Bethlehem's SouthSide Arts District comes to life, celebrating art, music, their unique shops and delicious restaurants. And this Friday is no different. The Arts District invites you to join them on Facebook at 4pm with the SouthSide's Downtown Manager, Missy Hartney to learn which restaurants and bars are offering curbside pickup and how to shop local during this time. "We want to give people a sense of normalcy, and we couldn't think of a better way to do that, than by celebrating on a Friday night. Get take out, go home safely and enjoy live local music on Facebook," said Hartney. "Supporting local businesses is crucial right now. When the dust settles and we are all back to work and school, we want these businesses to still be here. These are our neighbors that run these shops and restaurants. If we don't support them now, we won't have them when we make it to the other side, so if you have plans to treat yourself with takeout please support local!"

In addition to local restaurant specials, at 7PM local musicians will take over the SouthSide's Facebook Page offering viewers live entertainment for their Friday night. Kendal Conrad, local American Country singer-songwriter, kicks off the evening at 7pm, followed by Carlos Barata, Soulful Alternative singer-songwriter, and at 8pm Classic Rock singer-songwriter Ralph Pagano. Viewers who like and share each performance with the hashtag #facebookfirstfriday will get the chance to win a \$100 gift card to the SouthSide retailer or restaurant of their choice. The more

performances they share, the more chances to win! The winner will be announced Friday evening on the SouthSide's Facebook page!

For more information on all the local shops and restaurants still in operation in the SouthSide please visit: <https://southsideartsdistrict.com/support-local-merchants/>

Special thank you to our First Friday Sponsors – ArtsQuest, The Bethlehem Parking Authority and Lehigh University for making First Friday possible!