Calling all graphic designers, artists, and environmental stewards!

The Bethlehem Gadfly Environmental Advisory Council March 8, 2021

The latest in a series of posts relating to the Environmental

Advisory Council

EAC Logo Design Contest

Calling all graphic designers, artists and environmental stewards!

The Bethlehem Environmental Advisory Council (EAC) is seeking a new logo. An EAC is an appointed arm of city government that advises the city on environmental issues. Visit our website to learn more about us www.bethlehemeac.org. We currently share the city logo, but are looking for an alternate design which we can use for events, activities and branding for our group. We hope to get many competitive designs from which EAC members will vote for the top logo. Submissions are due by May 3, 2021. Please submit your design by emailing eacbethlehempa@gmail.com. Voting will take place at either the May or June EAC meeting. The design must incorporate the word Bethlehem and EAC or Environmental Advisory Council.

Other ideas to help brand our city identity:

Incorporate renewable energy, local landmarks, trees, local wildlife, insects, native plants, sustainability, local waterways and water, solar energy, wind energy, recycling...anything to do with environmental awareness and sustainability.

See examples of other cities' EAC logos.







