

# Keep the “flavor” of locally-focused retail

The Bethlehem Gadfly Uncategorized September 20, 2019

## Festival UnBound

**Ten days of original theatre, dance, music, art and conversation designed to celebrate and imagine our future together!**

**October 4-13**

*Although she’s lived in Bethlehem for almost 20 years, Carol Burns’ new career as a freelance marketer is giving her an opportunity to “discover” her hometown. She volunteers for several arts-related organizations, and her newest adventure is dipping her toe into local politics and community organizations.*

Gadfly:

And these numbers just reflect the resident side — how about all the proposed new retail spots? Will they be affordable for local businesses — or will we see an influx of “name brand” companies that can afford the rent? To me — no pun intended — the “flavor” of Bethlehem retail is that it is so locally-focused. I’d hate to lose that.

Carol

*Yes, note that the local “Factory” is planned for first-floor retail at the Polker.*