



## **Bethlehem Area Public Library**

### **Local History Collections**

#### **Finding aid for Posters, Prints and Art in the Collections of the Bethlehem Area Public Library**

**Creator:** Bethlehem Area Public Library  
**Title:** Posters, prints and art in the collections of the Bethlehem Area Public Library  
**Dates:** 1914-1945  
**Extent:** See individual Series and Subseries descriptions  
**Location:** Bethlehem Room  
**Language:** English

#### **Series 1: Posters**

##### **Subseries 1: Military and Propaganda: World War I.**

**Dates:** c. 1914-1918

**Access to materials:** Unavailable, except by special permission

**Extent:** 18 Posters

##### **Abstract:**

When the United States entered World War I in 1917, it suffered from a severe shortage of troop and cargo ships. The United States Shipping Board had the responsibility for ship procurement, but the actual work of providing these ships by placing contracts and overseeing delivery schedules, was the responsibility of the board's subsidiary, the Emergency Fleet Corporation. The Corporation struggled and fell further and further behind in trying to meet the rapid rise in demand for ships.

Unable to cope with the rising demand, the head of the Shipping Board, Edward Nash Hurley, and the head of the Emergency Fleet Corporation, Charles F. Piez, decided to enlist the services of a leading American businessman to take charge of the program. When their first choice for the job, Henry Ford, refused to take it, they turned to Charles Schwab of the Bethlehem Steel Corp.

In 1918 great pressure was brought to bear on Schwab to accept this position, despite his objections that as Chairman of Bethlehem Steel he was already working full-time on important war contracts, and was risking great financial loss if these contracts were not completed on time. He also feared that he would be accused of conflicts of interest, given that the Steel was the largest shipbuilder in the world at that time.

President Wilson made a personal appeal to Mr. Schwab's sense of patriotism, and he finally agreed, under certain conditions. The choice was broadly popular, and highly successful. When he resigned from his position at the close of World War I, he was lauded for his service.

The posters contained in this group often reflect Mr. Schwab's desire to appeal to the shipyard worker's patriotism in order to boost production. He encouraged them to view themselves as soldiers in the service of their nation. "You men who swing the cranes are in charge of the big guns. You who drive the rivets are operating the machine guns of the shipyard."

## **Container Listing**

<b>Inventory:</b>	<b>Folder</b>
<b>Title: Are you working with Schwab?</b>	<b>Folder 1:1</b>
<b>Photographer:</b> C. Haimovitz, Public Ledger Company, Philadelphia	
<b>Publisher:</b> U.S. Shipping Board, Emergency Fleet Corporation, Philadelphia	
<b>Date:</b> 1917	
<b>Original size:</b> 19 1/2 x 29 3/4 inches	
<b>Title: Make every minute count for Pershing. Artist: Adolph Treidler.</b>	<b>Folder 1:1</b>
<b>Publisher:</b> United States Shipping Board Emergency Fleet Corporation, Publication Section, Philadelphia	
<b>Date:</b> [between 1914 and 1918]	
<b>Original size:</b> 20 x 24 3/4 inches	
<b>Title: On the job for victory (No. 1)</b>	<b>Folder 1:1</b>
<b>Artist:</b> Unknown	
<b>Publisher:</b> United States Shipping Board Emergency Fleet Corporation, Publication Section, Philadelphia	
<b>Date:</b> 1917	
<b>Original size:</b> 21 x 28 inches	
<b>Title: Our country needs ships.</b>	<b>Folder 1:1</b>
<b>Artist:</b> Herbert Meyer	
<b>Publisher:</b> United States Shipping Board Emergency Fleet Corporation, Publication Section, Philadelphia	
<b>Date:</b> 1917	
<b>Original size:</b> 16 1/2 x 24 inches	
<b>Title: Rivets are bayonets.</b>	<b>Folder 1:1</b>
<b>Artist:</b> John E. Sheridan	
<b>Publisher:</b> United States Shipping Board Emergency Fleet Corporation, Publication Section, Philadelphia	
<b>Date:</b> 1918	
<b>Original size:</b> 24 x 37 inches	

**Title: Ships are coming.** **Folder 1:1**  
**Artist:** James H. Daugherty (1899-1974)  
**Publisher:** United States Shipping Board, Emergency Fleet Corporation,  
Publication Section, Philadelphia  
**Date:** 1917  
**Original size:** 19 x 29 1/2 inches

**Title: Ships are coming: you can help send this good news to our boys "over there"**  
**Folder 1:1**

**Artist:** Adolph Treidler  
**Publisher:** United States Shipping Board Emergency Fleet Corporation,  
Publication Section, Philadelphia; Tomsen-Ellis  
**Date:** [between 1914 and 1918]  
**Original size:** 17 7/8 x 25 inches

**Title: Shoot ships to Germany and help America win - Schwab** **Folder 1:1**

**Artist:** Adolph Treidler  
**Publisher:** United States Shipping Board Emergency Fleet Corporation,  
Publication Section, Philadelphia  
**Date:** 1917  
**Original size:** 17 1/2 x 25 inches

**Title: To everyone in this plant.....** **Folder 1:1**

**Artist:** L. N. Britton  
**Publisher:** United States Shipping Board Emergency Fleet Corporation,  
Publication Section, Philadelphia  
**Date:** 1917  
**Original size:** 18 x 24 inches.

**Title: On the job for victory (No. 2)** **Folder 1:2**

**Artist:** Jonas Lie  
**Publisher:** United States Shipping Board Emergency Fleet Corporation,  
Publication Section, Philadelphia  
**Date:** 1917  
**Original size:** 38 1/2 x 29 4 inches

**Title: Teamwork buildings ships** **Folder 1:2**

**Artist:** William Dodge Stevens  
**Publisher:** United States Shipping Board Emergency Fleet Corporation,  
Publication Section, Philadelphia  
**Date:** 1917  
**Original size:** 48 x 34 5/8 inches

**Title: Two inspiring cablegrams...** **Folder 1:2**

**Artist:** William Kriehof (1875-?)  
**Publisher:** United States Shipping Board Emergency Fleet Corporation,  
Publication Section, Philadelphia  
**Date:** 1917  
**Original size:** 32 3/8 x 42 3/8 inches

**Title: Your work means victory: build another one!** **Folder 1:2**

**Artist:** Fred J. Hoertz  
**Publisher:** United States Shipping Board Emergency Fleet Corporation,  
Publication Section, Philadelphia  
**Date:** 1917  
**Original size:** 274 x 37 3/4 inches

**Title: Hip hip another ship** **Rolled 1:1**

**Artist:** George Wright  
**Publisher:** United States Shipping Board Emergency Fleet Corporation,  
Publication Section, Philadelphia  
**Date:** 1917  
**Original size:** 40 x 54 5/8 inches

**Title: Nothing stops the men. Let nothing stop you.** **Rolled 1:2**

**Artist:** H. Giles  
**Publisher:** United States Shipping Board Emergency Fleet Corporation,  
Publication Section, Philadelphia  
**Date:** 1918  
**Original size:** 54 x 36 7/8 inches

**Title: On the job for victory (No. 2).** **Rolled 1:3**

(larger version of On the job for victory #2 listed above.)

**Artist:** Jonas Lie  
**Publisher:** United States Shipping Board Emergency Fleet Corporation,  
Publication Section, Philadelphia  
**Date:** 1917  
**Original size:** 38 1/2 x 29 1/4 inches

**Title: Put the pennant beside the flag. Both spell Victory.** **Rolled 1:4**

**Artist:** Charles Buckles Falls (1874-1960)  
**Publisher:** United States Shipping Board Emergency Fleet Corporation,  
Publication Section, Philadelphia  
**Date:** 1917  
**Original size:** 54 1/4 x 38 3/4

**Title: Send the eagle's answer.....more ships.** **Rolled 1:5**  
**Artist:** James H. Daugherty (1889-1974)  
**Publisher:** United States Shipping Board Emergency Fleet Corporation,  
Publication Section, Philadelphia  
**Date:** 1917  
**Original size:** 146 x 99 cm

**Subseries 2: Military and Propaganda: World War II**

**Dates:** c. 1943-1945  
**Access to materials:** Unavailable, except by special permission.  
**Extent:** 22 Posters  
**Abstract:** While the World War 1 poster collection focuses strongly on ship production, the World War 2 collection has a wider focus, including war bond appeals; rationing; recruitment; and safety.

**Container Listing**

**Inventory:** **Folder**

**Title: Americans suffer when careless talk kills!** **Folder 2:1**  
**Artist:** Harry Anderson  
**Publisher:** U. S. Government Printing Office  
**Date:** 1943  
**Original size:** 13 x 20 inches

**Title: For liberty and peace on earth: Give War Bonds** **Folder 2:1**  
(2 copies: 1 trimmed)  
**Artist:** Lyman Simpson  
**Publisher:** U. S. Treasury. Washington, DC: U.S. Government Printing Office  
**Date:** 1944  
**Original size:** 934 x 12 3/4; 10 x 14

**Title: If you can't go across....come across! Buy War Bonds** **Folder 2:1**  
**Artist:** Ernest Fiene  
**Publisher:** Abbott Laboratories as a contribution to the Treasury's  
Schools-At-War program  
**Original Size:** 11 x 12 1/2 inches

**Title: Sixth war loan** **Folder 2:1**  
**Artist:** Unknown  
**Publisher:** U. S. Government Printing Office  
**Date:** 1944  
**Original size:** 20 3/8 x 8 3/4 inches

**Title: Speed the day with war bonds** **Folder 2:1**  
**Artist:** Joseph Hirsch  
**Publisher:** Abbott Laboratories as a contribution to the Treasury's  
Schools-At-War program  
**Original size:** 11 x 15 inches

**Title: They also serve, who buy war bonds** **Folder 2:1**  
**Artist:** Unknown  
**Publisher:** U. S. Government Printing Office  
**Date:** 1945  
**Original size:** 20 3/8 x 8 3/4 inches

**Title: We'll take care of the rising sun, you take care of rising prices** **Folder 2:1**  
**Artist:** Unknown  
**Publisher:** Office of War Information for the Office of Economic Stabilization  
**Original size:** 164 x 21 7/8 inches

**Title: Be a cadet nurse: the girl with a future** **Folder 2:2**  
**Artist:** Jon Whitcomb  
**Publisher:** U.S. Government Printing Office, U.S. Public Health Service,  
Federal Security Agency  
**Date:** 1944  
**Original size:** 19 7/8 x 27 7/8 inches

**Title: Do with less so they'll have enough** **Folder 2:2**  
**Artist:** Unknown  
**Publisher:** U.S. Government Printing Office  
**Date:** 1943  
**Original size:** 21 1/4 x 27 7/8 inches

**Title: Fire away: buy extra bonds** **Folder 2:2**  
**Artist:** Schreiber  
**Publisher:** U.S. Government Printing Office  
**Date:** 1944  
**Original size:** 20 x 27 7/8 inches

**Title: I need your skill in a war job** **Folder 2:2**  
(2 copies)  
**Artist:** James Montgomery Flagg  
**Publisher:** U.S. Government Printing Office, Division of Public Inquiries,  
Office of War Information  
**Date:** 1943  
**Original size:** 20 x 27 7/8 inches

**Title: Keep the home front pledge: pay no more than ceiling prices. Pay your points in full.** **Folder 2:2**  
**Artist:** F.G. Cooper  
**Publisher:** United States Office of Price Administration  
**Date:** 1944  
**Original size:** 20 x 24 1/4 inches

**Title: Next! Japan. 6th war loan** **Folder 2:2**  
**Artist:** I. Bingham  
**Publisher:** U.S. Government Printing Office  
**Date:** 1944  
**Original size:** 13 x 20 inches

**Title: O'er the ramparts we watch. U.S. Army Air Forces** **Folder 2:2**  
**Artist:** Jes Wilhelm Schlaikjer  
**Publisher:** War Department. St. Paul, MO: Brown & Bigelow  
**Date:** 1944  
**Original size:** 19 x 24 3/4 inches

**Title: The Sky's the limit! Keep buying war bonds** **Folder 2:2**  
(6th War Loan) (2 copies)  
**Artist:** Courtney Allen  
**Publisher:** U.S. Government Printing Office  
**Date:** 1944  
**Original size:** 20 x 27 inches

**Title: Use it up - wear it out - make it do!** **Folder 2:2**  
**Artist:** Unknown  
**Publisher:** U.S. Government Printing Office  
**Date:** 1943  
**Original size:** 21 x 27 7/8 inches

**Title: For Liberty and peace on earth: Give War Bonds** **Folder 2:3**  
(Same as smaller versions in Folder 2:1.)  
**Artist:** Lyman Simpson  
**Publisher:** U. S. Treasury. Washington, DC: U.S. Government Printing Office  
**Date:** 1944  
**Original size:** 27 1/2 x 36

**Title: I need you on the job full time: don't get hurt!** **Folder 2:3**  
**Artist:** Margy Morse Meyers  
**Publisher:** War Department Safety Council  
**Date:** 1943  
**Original size:** 27 3/4 x 39 3/4 inches

**Title: Seventh war loan: Now all together** **Folder 2:3**  
**Artist:** C. C. Beall (painted from an Associated Press photo of the U.S. Marines at Iwo Jima.)  
**Publisher:** U.S. Treasury Department, U.S. Government Printing Office  
**Date:** 1945  
**Original size:** 26 x 36 3/4 inches

**Subseries 3: Community Events**

**Dates:** 1891-1987

**Access to materials:** Access varies, depending on the item. See access note for each item, in the container list.

**Extent:** 10 posters

**Abstract:** This subseries includes posters created to advertise local events, including the 1891 State Fair, and Musikfest.

**Container Listing**

**Inventory:** **Folder**

**Title: Pennsylvania State Fair, Sept. 1891** **Folder 3:1**  
(3 posters.)

**Author:** Unknown

**Publisher:** Fair Publishing House, Norwalk, OH

**Date:** 1891

**Poster 1:** rectangle, agriculture and races, 24 x 34 inches

**Poster 2:** narrow, featuring races, 14 x 43 inches

**Poster 3:** small banner, date and place, 5 1/2 x 29 inches

**Title: Musikfest posters** **Folder 3:2**  
(6 posters)

**Publisher:** Musikfest

**Date:** 1984 (3 copies); 1985, 1986, 1987

**Original size:** varies

Available for use in the Bethlehem Room. ID Required.

**Title: American Indians and the Moravians: a celebration** **Folder 3:2**

**Artist:** reproduction of C. Schussle, Power of the Gospel, 1862 oil on canvas, from Moravian Archives Collection

**Publisher:** Sun Inn Preservation Association and Moravian College

**Date:** 1986

Available for use in the Bethlehem Room. ID Required.



**Subseries 4: Art**

**Dates:** c. 1974-2008

**Access to materials:** Available for use in the Bethlehem Room. ID Required.

**Container Listing**

**Inventory:**

**Folder**

**Title: Kocsis: Lotus II**

**Folder 4:1**

**Artist:** James Paul Kocsis

Poster image of Lotus II, Oil on Linen 71" x 72", poster mounted on poster board

**Date:** 1970, cd 1974

**Title: Kocsis: Igneous man Exhibition: memory of Lord Kenneth Cark**

**Folder 4:2**

**Artist:** James Paul Kocsis

Contains image of Salome, 1986, 24" x 30" oil on linen

**Exhibition date:** October 1988

**Title: Kocsis: Igneous man Exhibition: memory of Martin Luther King, Jr.**

**Folder 4:3**

**Artist:** James Paul Kocsis

Contains image of Earth God (Black Series), 1984, 28" x 24" oil on linen,  
Poster mounted on poster board

**Exhibition date:** April 1990

**Title: "Immolation"**

**Folder 4:4**

**Artist:** James Paul Kocsis

14" x 21.5" poster.

Pope John Paul II Cultural Center, Georgetown University  
Intercultural Center

Poster

**Exhibition date:** April 2008