

BANANA FACTORY

Managed by the
Bethlehem Musikfest Association

211 Plymouth Street
Bethlehem, PA 18015-1212

TEL 610-332-1300
FAX 610-332-1312

ARTIST-IN-RESIDENCE PROGRAM AT THE BANANA FACTORY

The Banana Factory invites visual artists to apply for six-week residencies at the Banana Factory in Bethlehem, Pennsylvania. The Artist-in-Residence program is designed to offer both the artist and Banana Factory community an opportunity to expand their artistic expression and to learn from each other. The Residency provides the Artist the opportunity to interact with the 23 Banana Factory Studio Artists, with the Bethlehem area community and with the children in the school system. The Artist also has the opportunity to use the Residency Studio at the Banana Factory to develop work either individually or in collaboration with the Studio Artists.

RESIDENCY RESPONSIBILITIES:

- Each residency is different based on the skills and interests of the Artist.
- Artist-In-Residence programs should include some of the following types of activities:
 - Offer at least one public lecture at the Banana Factory.
 - Installation of an exhibition of artist's works either to coincide with lecture or at the conclusion of residency.
 - Participation in the local schools with a program for children of any age. This may be a one hour, all day or multiple day project.
 - Participation in a community outreach project (i.e. working with a neighborhood group to develop public art, or a youth or a senior citizens' organization.)
 - Collaboration with another performing or visual arts organization in the Bethlehem area to produce or present a unique artistic endeavor.
- Artists in Residence are encouraged to display their art work in the Banana Factory, either in their studios or in the hallways of the building, as appropriate. The work should be offered for sale. Shipping and return shipping are the expense of the Artist.

ACCOMMODATIONS AND ARRANGEMENTS FOR THE ARTIST-IN-RESIDENCE

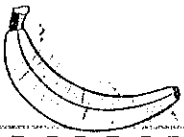
The Artist-In-Residence will receive:

- Round trip air transportation to Bethlehem.
- Studio space at the Banana Factory.
- Accommodations – either in a hotel or an apartment, or housing with a local family.
- Transportation to activities in the Bethlehem area that are part of the residency responsibilities.
- Art supplies, equipment and materials will be supplied depending on the need of the Artist (i.e. clay will be provided for ceramic artists, but not precious metals for jewelers).
- Stipend of \$500.
- Each Resident Artist will have a Welcoming reception and a Reception at the conclusion of the residency to coincide with final exhibition.

APPLICATION: The Banana Factory Artist-In-Residence Program is offered four times per year.

To apply Artists should send:

- 12 labeled slides.
- A resume.
- A letter of no more than two pages describing your work, its development, and how this opportunity will benefit your work and career.
- A self addressed stamped envelope if you would like slides returned.
- Address package to Diane LaBelle, Director, Banana Factory, 211 Plymouth St., Bethlehem, PA 18015.



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THE BANANA FACTORY

HISTORY

The Bethlehem Musikfest Association is a non-profit Pennsylvania corporation founded in 1984. The Association was responding to a call from the Bethlehem Area Chamber of Commerce to assist in the development of a year round tourism industry in response to the changing economy of the city and the nation. The Association's mission statement is "to promote music, the arts and the historical, educational and cultural heritage of Bethlehem and the Greater Lehigh Valley, thereby enhancing the quality of life and the economic development of the region."

The Association presents "Musikfest", a 10-day music festival held each August in Bethlehem's historic district. The festival has grown to become the largest music festival in North America in terms of the number of live musical performances (over 650) with over 300 musicians and musical groups from 26 states and several foreign countries. The festival has also become a crucial part of the region's economy, having an annual economic impact of over \$20,000,000.

The Banana Factory project began as a search for permanent warehouse space for the Association, because of the growth of its outdoor events. After consulting with many groups and individuals in the regional arts community, the need for a community arts and cultural center became apparent. The Association seeks to enhance the visual and performing arts and to make them accessible to the public through this project. It also seeks to support the City of Bethlehem in its targeted economic development program for this critical gateway to the City and to Lehigh University.

The Banana Factory is an exciting gateway to Bethlehem's south side and a major catalyst for development in this critical area. It's mission is "to kindle, support and celebrate the artistic, cultural and creative spirit of the Lehigh Valley." The facility promotes and implements programs that allow school age students to learn, create and experience the arts as they relate to and enhance the entire curriculum. Adult classes are also offered each semester. The galleries provide a variety of exhibitions for solo artists, juried shows, invitationals and Banana Factory artist exhibitions. Housing 23 visual artist studios, 2 classrooms, 2 galleries, rehearsal space for the Pennsylvania Youth Theatre, and the Academy of Video and Media Arts for the Bethlehem Area Vocational-Technical School, the Banana Factory hosts diverse activities such as visual arts programs, performing arts classes, community group dance lessons, regional organizations' symposiums and special events.