

# How does our police department see itself?

The Bethlehem Gadfly George Floyd killing, Police July 3, 2020

 Latest in a series of posts about the Bethlehem Police 

*“The police department is structured using a Community police philosophy and committed to community and police partnerships.”  
City of Bethlehem 2020 Budget*

One place to answer that question would be the face it wears at hiring time.

Here’s a 2018 police department recruitment video from their facebook page.

Let Gadfly give you several prompts as he might have done with his students in order to start a discussion.

- View the video
- When done, which 2-3 images do you recall most prominently?
- List some images you liked.
- List some you didn’t
- What did you see that you didn’t expect to?
- What didn’t you see, that you expected to?
- What’s the “message” of the video, a message that may be different than that provided in the narration?
- To what specific characteristics in potential recruits does the video appeal?
- If you were asked to suggest changes in this video, if any, now after the George Floyd killing, what would you say?
- Do you think a new video is needed now after the George Floyd killing? If so, why? What kind?
- Does the video square with the description of the department given above?

Gadfly again trying to start a conversation in preparation for the bigger one coming before us as we review the use of force directives and consider a Community Engagement Initiative.