

# Northside 2027: supporting the housing market

The Bethlehem Gadfly Northside 2027 January 19, 2021

 *The latest in a series of posts on Northside 2027* 

The third main area that Planning Director Heller reviewed at the Northside 2027 meeting a week ago was housing.

Different from other programs where home ownership is the focus, here in this area in which there are a lot of rentals, the goal is quality rental properties and support for the landlords.

Main issues include code enforcement and trash hauling.

NORTHSIDE 2027 NEIGHBORHOOD PLAN

Talking: darlene heller

## PLAN GOALS & STRATEGIES



### SUPPORT THE HOUSING MARKET

Support both renters and homeowners by improving existing housing stock, preserving affordability, and addressing quality of life issues

#### GOAL 1: Support homeowners and renters

- 1 Create a paper and online directory of resources available to both homeowners and renters
- 2 Expand resources to help home buyers with selecting, purchasing, and financing a home
- 3 Expand and promote grant, loan, and tax incentives for home and property repairs, maintenance, and energy efficiency for homeowners
- 4 Create a landlord repair loan fund to incentivize property owners to improve quality of rental housing
- 5 Support responsible landlords by providing technical assistance and helping them acquire distressed properties in the neighborhood
- 6 Expand foreclosure prevention activities to help residents stay in their homes



# PLAN GOALS & STRATEGIES



## SUPPORT THE HOUSING MARKET

Support both renters and homeowners by improving existing housing stock, preserving affordability, and addressing quality of life issues

### GOAL 2: Enhance quality of life for all residents

- 1 Enhance City enforcement of quality of life ticketing through a pilot program
- 2 Enhance code enforcement in key sub-areas to promote good stewardship of homes by absentee landlords
- 3 Identify and prioritize opportunity sites for rehabilitation or demolition of blighted properties in the neighborhood
- 4 Work with trash haulers to coordinate services and implement zone hauling



# PLAN GOALS & STRATEGIES



## SUPPORT RESIDENTS THROUGH SERVICES, OUTREACH, AND COMMUNITY DEVELOPMENT

Expand the availability and awareness of services that can help residents thrive and create a culture of support, neighborliness, and volunteerism

GOAL 1: Leverage existing neighborhood assets to expand availability of services

GOAL 2: Build community cohesion



*concluded*

## The Bethlehem Gadfly