



Bethlehem Area Public Library
Local History Collections
Finding aid for Local Brochures Collection

Creator: Various local organizations

Title: Local Brochures Collection

Dates: 1958-1997

Extent: 0.21 linear feet

Location: Bethlehem Room

Language: English

Abstract: This collection mainly contains brochures that promote local museums in Historic Bethlehem. Some brochures contain information on religious or cultural organizations. A few brochures promote historic attractions in Lehigh County or Northampton County.

Access to materials: This collection is open to research.

Conditions for Reproduction and Use:

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Preferred Citation: [Item], Local Brochures Collection, 1958-1997. Bethlehem Area Public Library Local History Collections, Bethlehem, PA.

Historical Note: Tourism in Bethlehem and the Lehigh Valley is rooted in Moravian and industrial history and also benefits from a vibrant arts and music scene. Bethlehem is home to the historic Moravian Church settlements, which as a whole were designated as a UNESCO World Heritage Site in 2024. ArtsQuest, a nonprofit organization based in South Side Bethlehem, owned and operated the Banana Factory, a former arts and cultural center. The Banana Factory was demolished in 2025 to make way for the ArtsQuest Creative Factory. Bethlehem has also earned the nickname, "Christmas City USA" largely due to the Moravian community naming the city "Bethlehem" on Christmas Eve 1741, but also because of the many holiday attractions, including Christkindlmarkt.

Scope and Content: Contains brochures from various local organizations and museums. The majority of brochures contain information on several local tourist attractions, mainly in Historic Bethlehem. Some brochures have information on local religious or cultural organizations.

Names:

Annie S. Kemerer Museum
Banana Factory (art gallery)
Bethlehem Area Chamber of Commerce (Bethlehem, Pa.)
Bethlehem Chamber of Commerce (Bethlehem, Pa.)
Burnside Plantation (Bethlehem, Pa.)
Greater Bethlehem Area Council of Churches
Historic Bethlehem, Inc.
Junior Chamber of Commerce
Lehigh Valley Convention and Visitors Bureau
Moravian Congregation of Bethlehem, Pa.
Moravian Museums and Tours
Northampton County Historical and Genealogical Society
Saylor Park Industrial Museum
Sun Inn (Bethlehem, Pa.)

Subjects:

Bethlehem (Pa.) – Advertising – Tourism
Lehigh County (Pa.) – Advertising – Tourism
Northampton County (Pa.) – Advertising – Tourism
Bethlehem (Pa.) – Brochures
Lehigh County (Pa.) – Brochures
Northampton County (Pa.) – Brochures

Related Materials:

Local History Pamphlets

917.483 - Mowrer, Gordon B. - Tourism proposal for the City of Bethlehem

Vertical Files

Heading: Associations – Chamber of Commerce
Heading: Associations – Historic Bethlehem Inc.
Heading: Associations – Lehigh County Historical Society
Heading: Associations – Sun Inn
Heading: Hotels – Sun Inn
Heading: Museums – Bethlehem
Heading: Museums – Kemerer
Heading: Museums – Moravian Museum
Heading: Museums – Coplay – Saylor Park Cement Museum
Heading: Tourism

Administrative/ Biographical History**Acquisition and Appraisal**

Custodial History: Originally owned by the South Side Branch and weeded from their collection.

Notes:

Processing Information: Processed by Caitlin Cuba, 2025

Container Listing

Folder Title	Date	Box	Folder
Annie S. Kemerer Museum Annie S. Kemerer Museum	undated	1	1
Banana Factory Community Cultural Center Banana Factory	1997	1	2
Bethlehem Area Chamber of Commerce Visit Historic Bethlehem	undated	1	3
Bethlehem Area Chamber of Commerce Visitors guide and map, Historic Bethlehem of Pennsylvania	undated	1	4
Bethlehem Area Chamber of Commerce Wainwright's Lehigh Valley Antique Fire Museum	1984	1	5
Bethlehem Chamber of Commerce Information and guide map, Bethlehem, Pennsylvania	1979	1	6
Bethlehem Chamber of Commerce The many signs of Christmas in Bethlehem, Pa.	1970	1	7
Burnside Plantation, Inc. Burnside Plantation	undated	1	8
Greater Bethlehem Area Council of Churches Greetings from the Churches and Synagogues of Bethlehem	1970	1	9
Historic Bethlehem Inc. Early Moravian crafts, trades, and Industries	undated	1	10
Historic Bethlehem Inc. The 18th century industrial area and the 1810 Goundie House	1986	1	11
Junior Chamber of Commerce Historic Bethlehem	1958	1	12
Lehigh Valley Convention and Visitors Bureau Lehigh Valley Wine Trail	undated	1	13
Moravian Congregation of Bethlehem I am a Bethlehem Moravian	undated	1	14
Moravian Museums and Tours Bethlehem, Pennsylvania	undated	1	15
Northampton County Historical Society Historic Northampton County	1977	1	16
Saylor Park Cement Industry Museum Helping history live in Lehigh County	undated	1	17
Sun Inn The Sun Inn 1758	undated	1	18