

New branding campaign takes off!

The Bethlehem Gadfly Community Engagement Initiative September 18, 2020

 Latest in a series of posts about the Community Engagement Initiative 



image courtesy of a Gadfly follower

Gadfly:

I love **this**! Mr. Mayor, please kick off the new slogan by embracing diversity with a new police chief who is well-informed about systemic racism, new recruitment models and training, data-driven adjustments and open dialog, and the most up to date practices in equitable policing!

Kim Carrell-Smith