

LV4ALL chastises mayoral candidate Reynolds for mailer, suggests apology

[The Bethlehem Gadfly](#) [Candidates for election](#), [Election](#) May 6, 2021

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ref: [Lehigh Valley for All endorses candidates](#)

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LEHIGH VALLEY FOR ALL STATEMENT ON NEGATIVE MAILER IN THE BETHLEHEM MAYORAL RACE

Late last week, Lehigh Valley For All received word that one of our endorsed candidates, Willie Reynolds, had sent out a mailer comparing his primary opponent to Donald Trump. To be clear, Lehigh Valley For All does not condone this behavior. Our organization was founded out of the ashes of the 2016 election and from day one we have rejected the divisive rhetoric and negative campaigning. Our group has always reinforced a culture of comradery and support. While primaries are a time where candidates differentiate themselves, we choose to select our candidates based on how they inspire us, not because of negative campaigning. Our endorsement for Willie Reynolds came before we saw this terrible mailer, and we strongly condemn his use of negative campaigning.

The role of Lehigh Valley For All is to hold our elected officials accountable to the people they serve and the ideas to which we ascribe. We hold our endorsed candidates, especially, to these standards because it reflects our organization. We believe in the visions that Willie hopes to bring to Bethlehem and trust the officials who support him. While at this time, we still support Mr. Reynolds for Mayor of Bethlehem, we think that he owes an apology and explanation for his portrayal of his opponent, Dana Grubb, as Donald Trump. We have asked Mr. Reynolds to speak with our group and we hope that he does.

Our goal is to elevate the dialogue and fight for those in need, and negative campaigning does not reflect the values of our organization. We do not condone negative campaigning from any candidates. We hope that Mr. Reynolds, and all of our endorsed candidates, campaign with dignity and focus on the positive instead of the negative in the future.

-The Lehigh Valley For All Executive Team