## Bethlehem's Catch-22: what attracts can also erode

The Bethlehem Gadfly Airbnb, Serious Issues, Short term lodging December 21, 2019



Dana Grubb is a lifelong resident of the City of Bethlehem who worked 27 years for the City of Bethlehem in the department of community and economic development, as sealer of weights and measures, housing rehabilitation finance specialist, grants administrator, acting director of community and economic development, and deputy director of community development.

## Gadfly,

It's a "Catch 22" situation in Bethlehem, maybe more than ever before. What is attracting visitors, new residents, and development to Bethlehem is a city with many opportunities and amenities. However, with each of those advances it begins to erode the very quality of life and aura that Bethlehem offers. When will enough be enough? Individually an AirBnB, an out-of-context development, non-compliance may not seem that intrusive. But, when you start looking at the sum total of what is happening, the very characteristics that people find attractive become tarnished, and that sought-after quality of life is no longer maintained. Bethlehem has to be better by establishing standards so that those that come respect those that are already in place in Bethlehem. That is often not happening and is why residents are showing up to defend what they want and like about this town. Unfortunately, greed is often overwhelming what makes sense and builds a sound community, and some politicians are weak-kneed and often influenced by campaign contributions. We who are already here deserve better.

Dana