

# Recruiting the developers

The Bethlehem Gadfly Bethlehem Moments, Fun Stuff, Gadfly's posts February 13, 2019

*(No answer yet. If you know any of these gentlemen, please put in a good word for the Gadfly.)*

49 W. Greenwich St.  
Bethlehem PA 18018

February 8, 2019

Dennis E. Benner, Lou Pektor, Michael Perruci, Jim Petrucci, Michael F. Ronca

Good Sirs:

I write you because Bethlehem Councilman Callahan cited you five at a recent Council meeting as developers who have made important contributions to the city. And who will continue to do so.

I have an idea that I 'm going to pitch to Council soon, and I'd like to invite you to be part of it.

I'm just your average citizen who on retirement from Lehigh University recently as a Professor of American Literature for almost 50 years has been enjoying learning about and commenting on our City government.

One thing I could not help but notice is the importance of our history to the City's identity.

You folks are instrumental in creating the present and the future of the City, but that work should always grow out of a connection with and feeling for the City's past.

I'll bet that you have all attended Council meetings for one reason or another and are aware that each meeting begins in traditional fashion with a prayer and the pledge of allegiance.

I am going to propose to Council that we add a third element to the opening ceremony – a "Bethlehem Moment." The Bethlehem Moment – literally 1-2 minutes – would be a slice of Bethlehem history. For instance, I did one as part of public comment last meeting on the opening of Memorial Pool in 1957.

I'll need to suggest to Council who would do these Moments. I have approached the School District about involving students, and I will be contacting Historic Bethlehem and many other organizations and individuals. I'm wondering if I could count on each of you to do one Moment a year. You might think of it as a charitable contribution of a non-financial kind. I'll bet that you have never received this kind of request, and I can well imagine you saying, O, my, this is not what I do! But I and others would be available to help you select a Moment and prepare the paragraph of text if needed.

Nothing definite required at this time. All I'm hoping for is a nod of willingness to hear more and to participate once we get organized.

Sincerely,  
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