

The City's website should be the mainframe for disseminating information to the public (4)

The Bethlehem Gadfly Communication survey, Serious Issues October 9, 2018

(4th in a series of posts on the communication survey)

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In my opinion, the City's website should be the mainframe for disseminating information to the public, with social media as a supplement.

I have opted in for all alerts, and yet the only topics that seem to be covered, my compliments to both of these areas, are streets and recycling.

There are no alerts for meetings such as HCC, HARB, ZHB, Planning Commission, Health Board — no alerts for initiatives such as flu shots, availability of CDBG applications, recreation programs, etc. (with links to applicable agendas and minutes).

I would suggest that each department have an information officer who would insure that public information is sent out to all residents and businesses who opt into the website, so that these timely alerts provide city government's news and opportunities.

There should be no political news, just the service-related info that citizens deserve to have in a timely fashion.

Dana